

## ABSTRACT

A program selection and execution device, a data selection and execution device, and an image display device displays a selecting object on a screen, wherein textures constituted by still pictures or moving images that indicate contents of objects to be selected are mapped to respective planes of a cylindrical three-dimensional rotation body object disposed in a three-dimensional virtual space, rotates the selecting object by means of a rotation instruction operation by a user, judges a plane turned forward most to a view of the user when the user performs a prescribed selecting instruction, thereby to select an object to be selected that corresponds to the plane. With this configuration, there is no need to reduce each plane on the basis of the number of the objects to be selected, resulting in an enhancement in visibility, and an intuitive operation environment which reminds a user of an image of rotation of a cylindrical rotation body can be provided.